



life is live



watch to see

# #Eyetok in 140 characters:

A unique service based on a mobile app to watch the world live through other people's smartphones like they were your eyes, right there & then.

smartphones  
=  
walking webcams



# Ground breaking and global

A social discovery engine to watch on demand what's going on through live video streaming from geolocated smartphones, as though they were mobile webcams.



eye-phone

# Unique

It's the only app that allows receiver to drive broadcaster with arrows and interact with a chat in real-time.

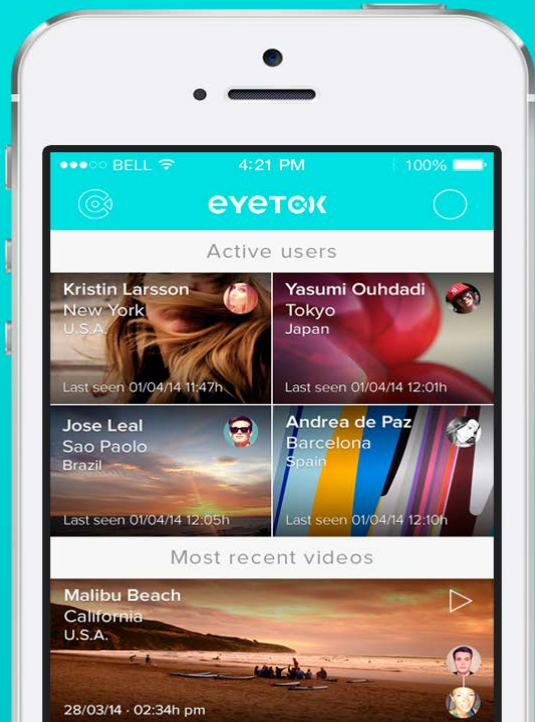


# live lifecasting eye witnessing



## WATCH THE WORLD, LIVE!

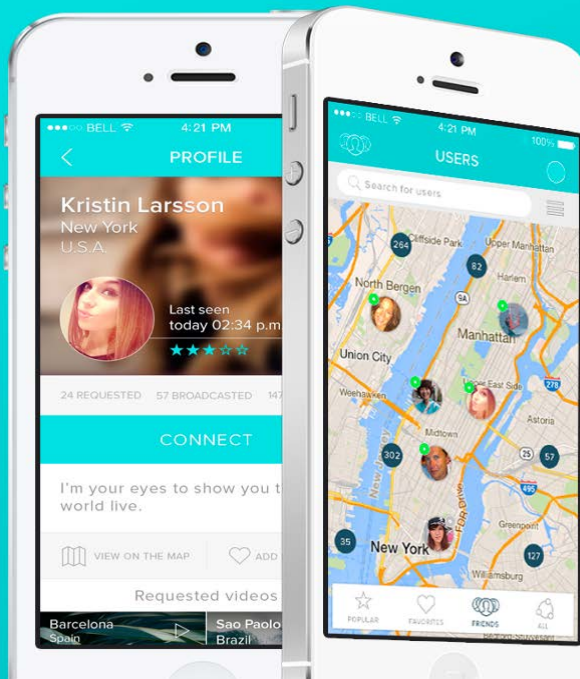
A concert, a sports event, a demonstration, the weather at the beach, a traffic jam, something out of the ordinary or ephemeral... experience it live, as if you were right there.



## DISCOVER & CONNECT

Select any user, anywhere in the world, even if you don't know them, connect and co-create a video while you enjoy live streaming.

EYETOKER = MOBILE WEBCAM

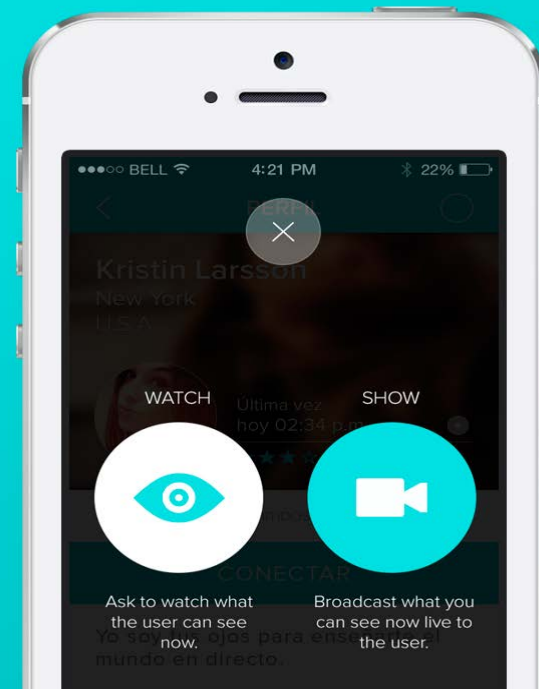


## WATCH OR SHOW?

You can contact users in 2 ways:

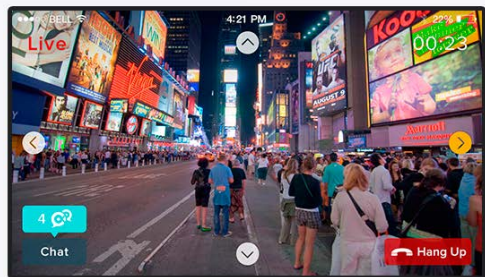
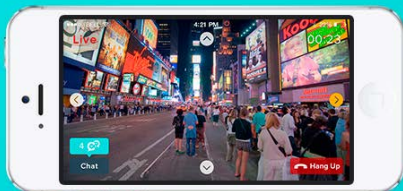
A - Connect with another user and ask them to broadcast what they can see, live for you.

B - Or broadcast what you can see right now, live to another user.



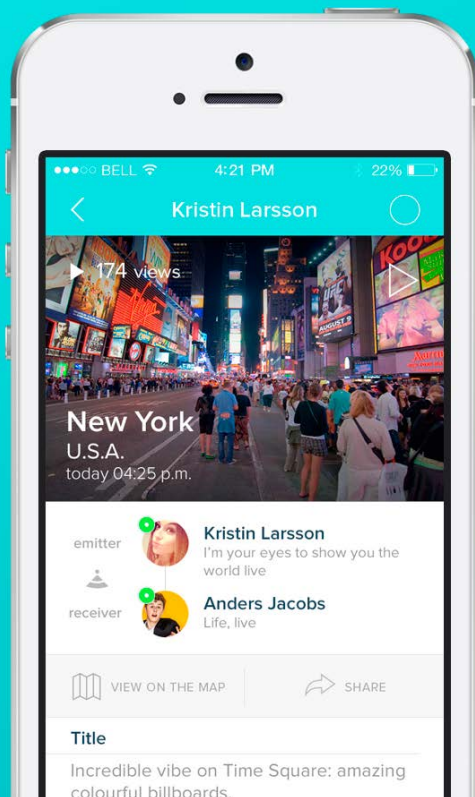
## BROADCAST & INTERACT

A unique live video streaming experience in which you guide the broadcaster using arrows and chat in real time.

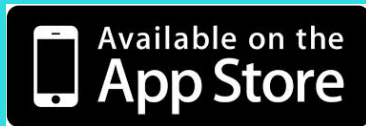


## ENJOY & SHARE

Enjoy your videos in your gallery and share them on your social networks.



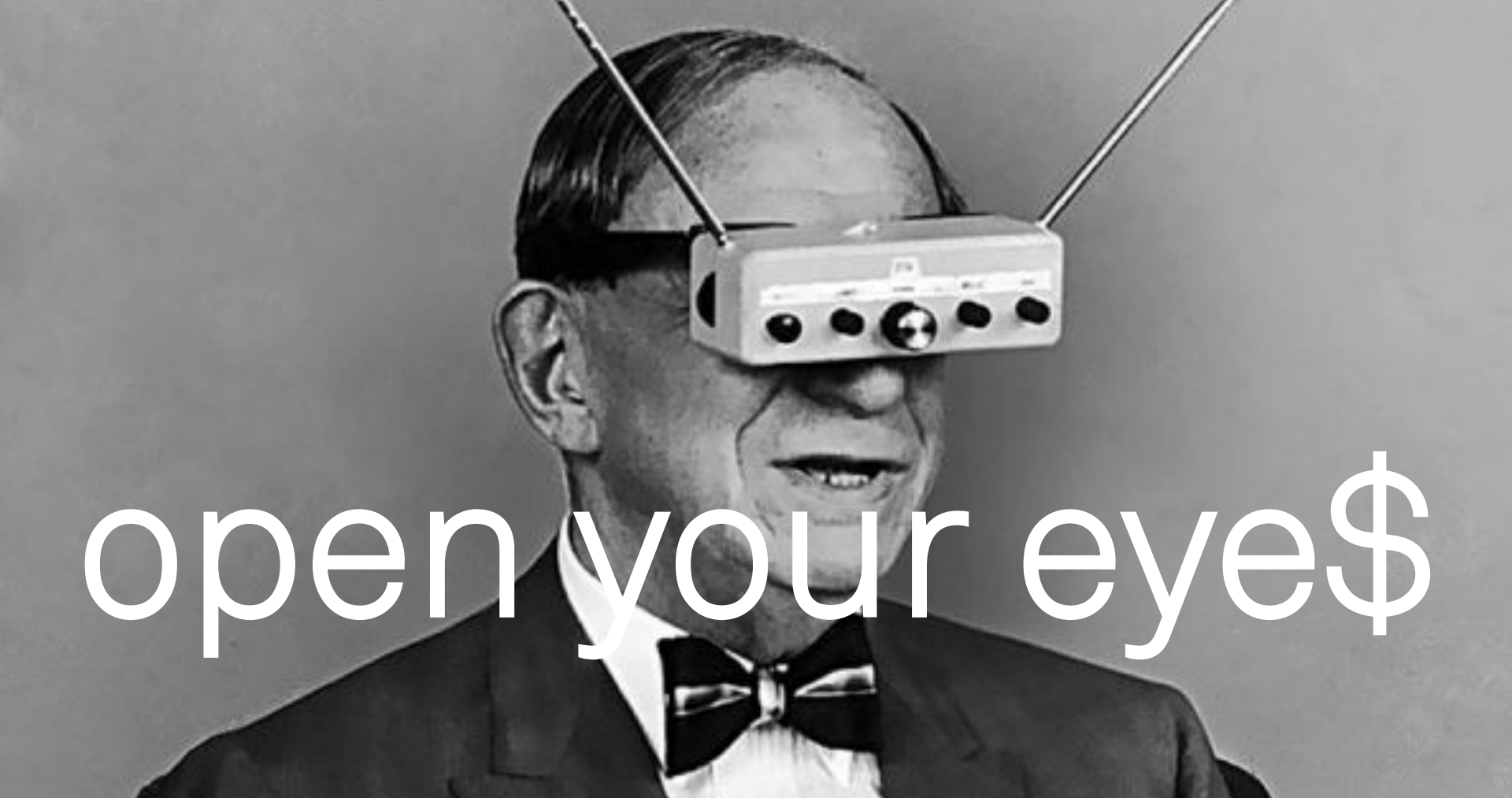
# We are live in



# Business Model

B2C: Freemium + Micro-video advertising

...and with relevant upsides in B2B: licensing and projects with media and news companies and mobile operators



open your eye\$