



# Craig Taylor

CEO

Cojengo

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

### Description

Cojengo are a software company based in Glasgow who create mobile applications and cloud solutions to address animal and human health issues in the developing world.

Cojengo's market entry mobile app, VetAfrica, enables vets, animal health workers and farmers in East Africa (Kenya, Uganda and Ethiopia) to quickly and accurately diagnose and treat illness in cattle and source the appropriate assistance.

Building on a strong existing working relationship with Microsoft and supported specifically by the [Microsoft 4Afrika initiative](#), Cojengo drive adoption of mobile devices in Africa and sell Cojengo apps online.

Described by the Scottish Government as "one of a new generation of creative Scottish companies making their mark across the world, demonstrating the ambition and skills to create and grow successful businesses.", we're now deploying our VetAfrica solution across Kenya, Uganda and Ethiopia, aiming to change the way veterinary care is delivered throughout the developing world using technology.

### Organization Type

Company

Organization Size

1-10

LinkedIn

<http://uk.linkedin.com/in/craigmt>

Twitter

<http://@cojengo>

Areas of Activities

## **SOFTWARE/INTERNET**

### **1. Application development**

Offer

## **Transforming Health - mobile applications +cloud solutions to address animal +human health issues**

The VetAfrica application has been released and is available to download. Cojengo are now working to deliver the product roadmap based on specific user requirements.

Using a combination of epidemiological and computer science to address issues of lack of professional veterinary care in the developing world, Cojengo have designed, implemented and launched, VetAfrica, a mobile application that helps to diagnose, collect data and report field cases of eight endemic cattle diseases of East Africa.

Users input information regarding themselves and their animals plus the symptoms observed. The application then calculates the most likely diseases and lists them with their associated score. For each disease, advice on treatment including drugs and dosages are provided. Each individual animal cases is geo-referenced and this together with diagnostic information, data of animal identification, ownership and presenting clinical signs are sent to a central database.