Lixiang Baumann

Wadaro Limited
http://www.wadaro.com

Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

Description
Founded in 2005, Wadaro is the world's leading OEM for Network/Customer Experience Monitoring solutions that crowd sources Key Performance Indicators (KPIs) directly from subscribers.

KPI are provided by SIM cards installed in commonplace retail handsets used by ordinary subscribers all the time and everywhere.

Popular applications of Wadaro's TAP solution include;

• Measuring the accessibility of networks (visited, home as well as competitive)

• Measuring effective coverage performance (2G, 3G, LTE, UMA, Femto Cell, etc)

• Reporting the reasons for failed call setups, dropped calls and network rejection

• Enabling the measurement of service in difficult to reach places (no roads, unsafe places, etc)

• Profiling the performance of over 112166 types of mobile phone, M2M modules, laptops, etc

• Automatically detecting unapproved devices (reflashed, no type approval)

By comparison to traditional solutions such as drive test and core network probing, TAP is much easier and more cost effective to deploy & operate. You only need enabled SIM cards and a web browser.

Please visit www.wadaro.com or make contact at info@wadaro.com and will help you directly or put you in contact with your nearest of our partners world-wide.
Organization Type

Company
Organization Size
1-10
Founding Year
2005
LinkedIn
http://www.linkedin.com/company/wadaro
Twitter
http://@wadarouk
Areas of Activities

SOFTWARE/INTERNET

1. Application development
2. Data analysis

SERVICES/OTHERS

1. Fraud management and solutions
2. Network operator
3. Operational support systems
4. Roaming solutions

Offer

SIM based crowd sourcing of MNO performance data

Wadaro TAP is a passive Customer/Network Experience Monitoring solution that uses the SIM in subscriber handsets to report on the coverage and call performance of Mobile Networks

Keywords: Mobile Network Operator   Customer Experience   Network Experience   Key Performance Indicator   Mobile data   2G   3G   4G   LTE   GSM   UMTS   Coverage   Call performacne
Cooperation Offered

1. Technical co-operation
2. License agreement

Cooperation Requested

1. Technical co-operation
2. Sales / Distribution

Request

Meetings with MNO's and Potential Partners

Opportunites to present our CEM solution to MNO's and potential sales partners

Keywords: Mobile device performance   Call performance   Coverage performance   2G   3G   4G   LTE   Drive test   Core network probe   analytics   Customer experience   fraud detection   network performance   measurement   SIM   UICC   virtua

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