



## Brendan Faulds

Chief Operating Officer

Digital Health Institute

<http://www.dhi-scotland.com>

### Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

### Description

The Digital Health Institute (DHI) enables Scotland to seize the opportunity, to scale its health and care services and company capability to meet the demographic challenge and strategically position Scotland as world-leading in the rapidly growing health and care markets worldwide. Our innovative business model of 'explore', 'experience' and 'exploit' that is able to: Capture Demand: identify and actively articulate demand for solutions and innovative approaches driven by the vision of users, health professionals, business and academics and building creative collaborations. Rapid Prototyping: offer realistic and compelling experience of the integration of technology; products and interfaces; systems; service roles and behaviours/ attitudes in the target environment. Commercialisation: help building the right mechanism to take an idea much closer to market and deployment, including embedding and scaling up of innovations. For more information, please visit [www.dhi-scotland.com](http://www.dhi-scotland.com)

**Note: 3 of the DHI Team will be attending MWC 2015 - Brendan Faulds, Sue Scotland and Hugh Anderson - Brokerage Meetings will be covered by this team.**

Organization Type

Cluster

Organization Size

11-25

Founding Year

2013

LinkedIn

<http://www.linkedin.com/company/digital-health-institute>

Twitter

<http://@brendanfaulds62>

Areas of Activities

## **SERVICES/OTHERS**

1. Business support systems
2. Education and training
3. Outsourcing

Offer

## **Digital Health Institute - Transforming Digital Health and Care**

The Digital Health Institute (DHI) is a Scottish Funding Council funded initiative to bring together health, care and third sector professionals, academic, industry partners and citizens to work together innovating for societal benefit with economic advantage. The DHI has a business model that allows for the adoption of an agile, demand-driven approach that enables the production and adoption of new products, services and processes grounded in new models of economics and work.

The DHI Innovation Model is made up of three settings below, which will overlap and sequence dynamically to meet the needs of the opportunity in question.

The Digital Health Exploratory engages a wide range of national and international organisations to develop priorities for action informed by the most current, diverse and relevant research, innovation and knowledge sources. This provides a crucial horizon scanning capability, allowing Scotland to design and innovate for the future.

The Experience Laboratories provide a safe environment where users (service users, carers, clinicians, practitioners and third sector), businesses and researchers can collaborate and rapidly prototype in response to health and care challenges.

The Digital Health Factory supports our members in progressing a known solution much closer to market and deployment. The Factory offers a facilitation and resource platform, including access to expertise and test environments, business mentoring support and facilitation to source funding.

All DHI projects-whether 'Exploratory', 'Laboratory' or 'Factory' projects are all required to demonstrate a combination of academic value (e.g. research papers), business value (e.g. bringing a new product to market) and civic value (e.g. improving the experience of affected service users.)

Digital Health is an upcoming discipline that involves the use of technologies to help address the health problems and challenges we all face. There are 3 of us at MWC 2015 (Brendan Faulds, Sue Scotland and Hugh Anderson all of whom

will be supporting Brokerage Meetings) and we are interested in talking to people and organisations that can help us address these problems.

**Keywords:** digital health innovation commercialisation economic development mobile health ehealth social care health and social care integration

#### **Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation
3. Investment/Financing

#### **Cooperation Requested**

1. Outsourcing co-operation
2. Technical co-operation
3. Investment/Financing