



# Xavier Buyse

## AdsMedia Mobile Advertising

### BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (13.05h - 15.10h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

04.03.2015 Wednesday (13.10h - 15.15h)

04.03.2015 Wednesday (15.15h - 16.55h)

**DESCRIPTION** Adsmidia offers Mobile Marketing Advertising solutions through RTB/DSP, geofence technologies outdoor/indoor, based on BIG DATA MOBILE. Behavior prediction analysis for Mobile Marketing ,focus in performance and ROI . Strong presence in Latin America , Brazil and Europe. Adsmidia provides Marketing and Technology to Media Groups, Agencies, Brands, Apps Developers, and Mobile Operators. (ex: partner as Grupo Telefonica) Technology for: Tourist, Retail/Commerce, Finance/Insurance and Health. sectors Adsmidia BIG DATA MOBILE MARKETING PLATFORM manages: Proximity Marketing, LBS, Coupons-Loyalty, Mobile AdServer, Apps/DSP offering solutions, behavior analysis and marketing predictions for best results. Top 100 Brands are Adsmidia's customers in Mobile Advertising Mobile Marketing.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 1-10

**AREAS OF ACTIVITIES** SERVICES/OTHERS

1. Mobile advertising and marketing

## Offer

### STRONG NETWORK IN LATINAMERICA

AdsMedia has its own offices in Sao Paulo, Colombia and Mexico.

#### COOPERATION OFFERED

1. Sales / Distribution
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## Offer

### MOBILE MARKETING BIG DATA PLATFORM

AdsMedia Mobile is a company that has already developed a mobile advertising BigData platform.

Currently adsmedia is focused in LatinAmerica and Spain, and has great interest in develop and expand in other markets like Asia, USA and Europe.

our interest is find strategic partnerships, vendors or resellers for those markets.

#### COOPERATION OFFERED

1. Technical co-operation
2. License agreement
3. Sales / Distribution
4. Investment/Financing

#### COOPERATION REQUESTED

1. Sales / Distribution
  2. Investment/Financing
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