



# Xavier Buyse

AdsMedia Mobile Advertising

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

## Description

Adsmedia offers Mobile Marketing Advertising solutions through RTB/DSP, geofence technologies outdoor/indoor, based on BIG DATA MOBILE. Behavior prediction analysis for Mobile Marketing ,focus in performance and ROI . Strong presence in Latin America , Brazil and Europe. Adsmedia provides Marketing and Technology to Media Groups, Agencies, Brands, Apps Developers, and Mobile Operators. (ex: partner as Grupo Telefonica) Technology for: Tourist, Retail/Commerce, Finance/Insurance and Health. sectors Adsmedia BIG DATA MOBILE MARKETING PLATFORM manages: Proximity Marketing, LBS, Coupons-Loyalty, Mobile AdServer, Apps/DSP offering solutions, behavior analysis and marketing predictions for best results. Top 100 Brands are Adsmedia's customers in Mobile Advertising Mobile Marketing.

## Organization Type

## Company

## Organization Size

1-10

## Areas of Activities

## SERVICES/OTHERS

1. Mobile advertising and marketing

## Offer

## strong network in LatinAmerica

AdsMedia has its owns offices in Sao Paulo, Colombia and Mexico.

## Cooperation Offered

1. Sales / Distribution

**Offer**

## **mobile marketing Big Data platform**

**AdsMedia Mobile is a company that has already developed a mobile advertising BigData platform.**

**Currently adsmedia is focused in LatinAmerica and Spain, and has great interest in develop and expand in other markets like Asia, USA and Europe.**

**our interest is find strategic partnerships, vendors or resellers for those markets.**

### **Cooperation Offered**

- 1. Technical co-operation**
- 2. License agreement**
- 3. Sales / Distribution**
- 4. Investment/Financing**

### **Cooperation Requested**

- 1. Sales / Distribution**
- 2. Investment/Financing**