



# Bjorn Forslund

## #1 Mobile Marketing

TargetEveryOne AS

<http://www.targeteveryone.com>



## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

## Description

We offer an All-In-One-Mobile-Marketing solution as a Service. Established in Sweden, Norway, Uk, Holland, India and Indonesia having 2000+ customer in all segments in 68 countries and are still growing.

1. Create your digital campaign/ landing page with drag & drop in less then 5 min
2. Segment your CRM data
3. Distribute in 10+ channels like SMS, Email, Mobile App, Socialmedia, QR codes etc
4. Analyse your statistic and your success

TargetEveryOne will be listed on the stock exchange in Stockholm Q1 2015

Organization Type

Company

Organization Size

51-100

Founding Year

2008

LinkedIn

<https://no.linkedin.com/in/bjornforslund>

Areas of Activities

## **SOFTWARE/INTERNET**

1. Application development
2. Content management
3. CRM system
4. Data analysis
5. Messaging
6. Mobile entertainment
7. Mobile social networking
8. MobileTV

## **SERVICES/OTHERS**

1. Business support systems
2. Device management
3. Education and training
4. Mobile advertising and marketing
5. Mobile financial services
6. Outsourcing
7. Systems integration

Offer

## **Mobile Marketing Platform**

Do you need a value added service for the Mobile Marketing space?

All-in-One-Mobile-Marketing

1. Create digital campaigns/ landing pages in minutes
2. Segment your audience
3. Distribute in 10 + channels like SMS, Mobile App, Email, Socialmedia etc
4. Analyse your statistic and success

Partnership opportunity:

1. Affiliate
2. Sales Agent
3. Reseller
4. White label

Keywords: SMS Email QR

code socialmedia landingpage CRM analytics mobile marketing campaign creator saas partner reseller whitelabel digital mobile marketing white label agent

## **Cooperation Offered**

1. Other
2. Sales / Distribution
3. Manufacturing agreement
4. License agreement
5. Technical co-operation
6. Outsourcing co-operation

## **Cooperation Requested**

1. Other
2. Sales / Distribution
3. Technical co-operation

## **Request**

### **Digital marketing modules for value add or SMS traffic**

We are always looking into third party modules that we could add to our service, if you have something into the space, please contact

We are always trying to improve our SMS quality and having traffic in 72 countries today, if you are offering SMS with high quality, please contact

Keywords: OEM SMS Mobile marketing partner saas landingpage social media retargeting cookie ad ad network

## **Cooperation Requested**

1. Technical co-operation
2. Sales / Distribution