



# Jorge Fernandez

MANAGING PARTNER

## Kernel Business Consulting

<http://www.kernelbc.com>

### BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (13.05h - 15.10h)

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

**DESCRIPTION** The first consulting firm to apply the latest discoveries in neuroscience to business and omnichannel strategies.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 1-10

**FOUNDING YEAR** 2007

**LINKEDIN** <http://www.linkedin.com/in/jorgefernandezgarcia>

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**AREAS OF ACTIVITIES** SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

# APPLIED NEUROSCIENCE CONSULTING SERVICES TO REINVENT CONSUMER AND CUSTOMER OMNICHANNEL EXPERIENCES.

In the last six years, KBC has developed an unique methodology to reinvent business and mobile strategies and experiences through applied neurosciences (under our own methodology).

**KEYWORDS:** **NEUROSCIENCE** **NEUROMARKETING** **EXPERIENCE** **CUSTOMER**  
**EXPERIENCE** **OMNICHANNEL** **OMNICHANNEL EXPERIENCE** **APPLIED NEUROSCIENCE** **MOBILE**  
**EXPERIENCE** **MOBILE MARKETING**

## COOPERATION OFFERED

1. Sales / Distribution
2. Other

## COOPERATION REQUESTED

1. Technical co-operation
  2. Sales / Distribution
  3. Other
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