



Jorge Fernandez

MANAGING PARTNER

Kernel Business Consulting

<http://www.kernelbc.com>

BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (13.05h - 15.10h)

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

DESCRIPTION The first consulting firm to apply the latest discoveries in neuroscience to business and omnichannel strategies.

ORGANIZATION TYPE Company

ORGANIZATION SIZE 1-10

FOUNDING YEAR 2007

LINKEDIN <http://www.linkedin.com/in/jorgefernandezgarcia>

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AREAS OF ACTIVITIES SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

APPLIED NEUROSCIENCE CONSULTING SERVICES TO REINVENT CONSUMER AND CUSTOMER OMNICHANNEL EXPERIENCES.

In the last six years, KBC has developed an unique methodology to reinvent business and mobile strategies and experiences through applied neurosciences (under our own methodology).

KEYWORDS: **NEUROSCIENCE** **NEUROMARKETING** **EXPERIENCE** **CUSTOMER**
EXPERIENCE **OMNICHANNEL** **OMNICHANNEL EXPERIENCE** **APPLIED NEUROSCIENCE** **MOBILE**
EXPERIENCE **MOBILE MARKETING**

COOPERATION OFFERED

1. Sales / Distribution
2. Other

COOPERATION REQUESTED

1. Technical co-operation
 2. Sales / Distribution
 3. Other
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