



Jorge Fernandez

Managing Partner

Kernel Business Consulting

<http://www.kernelbc.com>

Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)

Description

The first consulting firm to apply the latest discoveries in neuroscience to business and omnichannel strategies.

Organization Type

Company

Organization Size

1-10

Founding Year

2007

LinkedIn

<http://www.linkedin.com/in/jorgefernandezgarcia>

Twitter

http://@Jorge_Fedez

Areas of Activities

SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

Applied neuroscience consulting services to reinvent consumer and customer omnichannel experiences.

In the last six years, KBC has developed an unique methodology to reinvent business and mobile strategies and experiences through applied neurosciences (under our own methodology).

Keywords: Neuroscience NeuroMarketing Experience Customer Experience Omnichannel Omnichannel Experience Applied neuroscience Mobile experience mobile marketing

Cooperation Offered

1. Sales / Distribution
2. Other

Cooperation Requested

1. Technical co-operation
2. Sales / Distribution
3. Other