



# Pau Vidal

CEO

MIND THE APP

<http://www.mindtheappcompany.com>



## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

### Description

We are a APP development company focused on different solutions and markets.

We have developed solutions in:

- digital publishing (appbooks & emagazines)
- entertainment (music, social and media APPs)
- loyalty, CRM & mcommerce for retail
- B2B & CRM APPs for sales force with ERP integration
- ehealth

We don't only develop for the specific customers needs but also we develop technology solutions for which we are looking for business partners and funding:

- loyalty&CRM technology for retail marketing
- in-app messaging technology
- ehealth

Our main industry customers comes from:

- Pharma and health
- Entertainment
- Retail

Organization Type

Company

Organization Size

1-10

Founding Year

2011

LinkedIn

<https://lnkd.in/dvhrJ-A>

Areas of Activities

## **SOFTWARE/INTERNET**

1. Application development
2. CRM system
3. Messaging
4. Mobile entertainment

Offer

## **APPS&FANS MUSIC**

Music APP platform for artists and bands to engage and communicate with their fans.

Cooperation Requested

1. Sales / Distribution
2. Investment/Financing

Offer

## **loyalty, CRM and mcommerce APPs**

Mobile retail marketing APP platform that offers loyalty, social, mcommerce, in-app messaging and CRM features.