



David Snelson

Lextech

BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (13.10h - 15.15h)

04.03.2015 Wednesday (9.00h - 11.05h)

04.03.2015 Wednesday (13.10h - 15.15h)

DESCRIPTION Lextech helps sales, operations, and IT teams optimize workflows by identifying, designing, and developing suites of custom mobile apps. Coming up with app ideas is easy, but picking the right apps is hard. We approach mobile in a way that supports a line of business' overall strategy, resulting in extraordinary returns like the real client examples below.

- 300% increase in sales
- 12 hour process reduced to 4 hours
- 280% return on investment in 5 months
- Cut sales process from 3 hours to 1 hour
- Recovered \$1 million of lost revenue from pricing errors per week
- #1 top grossing app on the App Store for 14 weeks

Since 2001, Lextech has delivered technology solutions that result in high returns and empower businesses to build strong internal processes. Our portfolio of mobile apps spans across many industries and platforms, tapping into the true power of mobile by integrating with everything from a grain silo to a missile launcher.

ORGANIZATION TYPE Company

ORGANIZATION SIZE 51-100

LINKEDIN <http://www.linkedin.com/company/lextech-global-services>

TWITTER <http://@lextechapps>

AREAS OF ACTIVITIES SOFTWARE/INTERNET

1. Application development
2. Mobile browsers
3. Mobile entertainment
4. Mobile security systems
5. Mobile social networking
6. MobileTV

SERVICES/OTHERS

1. Business support systems
2. Device management
3. Mobile advertising and marketing
4. Mobile financial services
5. Outsourcing
6. Systems integration

Offer

APP DEVELOPMENT

Lextech Global Services helps businesses optimize processes by designing and developing suites of custom mobile apps.

COOPERATION REQUESTED

1. Other
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