



# David Snelson

Lextech

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

## Description

Lextech helps sales, operations, and IT teams optimize workflows by identifying, designing, and developing suites of custom mobile apps. Coming up with app ideas is easy, but picking the right apps is hard. We approach mobile in a way that supports a line of business' overall strategy, resulting in extraordinary returns like the real client examples below. 300% increase in sales 12 hour process reduced to 4 hours 280% return on investment in 5 months Cut sales process from 3 hours to 1 hour Recovered \$1 million of lost revenue from pricing errors per week #1 top grossing app on the App Store for 14 weeks Since 2001, Lextech has delivered technology solutions that result in high returns and empower businesses to build strong internal processes. Our portfolio of mobile apps spans across many industries and platforms, tapping into the true power of mobile by integrating with everything from a grain silo to a missile launcher.

## Organization Type

Company

## Organization Size

51-100

## LinkedIn

<http://www.linkedin.com/company/lextech-global-services>

## Twitter

<http://@lextechapps>

## Areas of Activities

## SOFTWARE/INTERNET

1. Application development
2. Mobile browsers
3. Mobile entertainment
4. Mobile security systems
5. Mobile social networking
6. MobileTV

## **SERVICES/OTHERS**

1. Business support systems
2. Device management
3. Mobile advertising and marketing
4. Mobile financial services
5. Outsourcing
6. Systems integration

Offer

### **App Development**

Lextech Global Services helps businesses optimize processes by designing and developing suites of custom mobile apps.

Cooperation Requested

1. Other