



Jeremy Grimm

Kochava

Bilateral Meetings

- 02.03.2015 Monday (13.05h - 15.10h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (9.00h - 11.05h)

Description

Kochava offers a unique, holistic and unbiased approach to mobile attribution analytics and optimization. Via its platform, Kochava provides mobile advertisers with precise real-time visualization of campaign data that spans from initial launch through conversion and lifetime value (LTV) reporting, including comprehensive post-install event tracking. Kochava's tools enable customers to turn their data into actionable information. Kochava is integrated with more than 900 publishers and is trusted by hundreds of brands including the biggest names in mobile gaming, news and media, and commerce. For more information visit www.kochava.com.

Organization Type

Company

Organization Size

26-50

Areas of Activities

SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

Mobile analytics

Mobile attribution analytics and optimization.