



# Micael Gustafsson

Learning2Sleep

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

## Description

Learning2Sleep develops Cognitive Behavioural Training distributed through mobile applications. The company is one of the pioneers within mobile health solutions and was founded already in 2010. Today we offer products for preventing anxiety, depression, stress and insomnia.

## Organization Type

Company

## Organization Size

1-10

## LinkedIn

<http://se.linkedin.com/in/micaelg/en>

## Areas of Activities

## SOFTWARE/INTERNET

1. Application development

## Offer

## M-health solution mental diseases

We offer a range of products in the field of cognitive behavioural training (CBT) within stress, depression, insomnia and anxiety. We have an ongoing partnership with Pfizer and are also working together with one of the leading companies within digital fitness (hardware) when it comes to offering training within sleep.

Keywords: m-health digital health mobile applications mobile health

## Cooperation Offered

1. Other

## Request

## **Investment**

We have a small angel investment in the company but in order to take the next step and internationalise our business we need additional investors preferably with experience from App sales B2C. We already have products established on the Swedish market (proof of concept) with over 40 000 paid downloads on the B2C market and an agreement with Pfizer on the B2B market. We are looking for investments in the range € 200k - 400k in order to establish ourselves on the international market.

Keywords: m-health mobile-health b2c seed funding funding Sweden

Cooperation Requested

### **1. Investment/Financing**