



# Hernán Scapusio

CEO

**AGILE CONTENTS**

<http://www.agilecontents.com>

## BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (13.05h - 15.10h)

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

04.03.2015 Wednesday (9.00h - 11.05h)

04.03.2015 Wednesday (11.05h - 13.10h)

04.03.2015 Wednesday (13.10h - 15.15h)

04.03.2015 Wednesday (15.15h - 16.55h)

**DESCRIPTION** **AGILE CONTENTS**, headquartered in Barcelona and operating in America & Europe, offers high added-value services for Telecom & Media companies. AGILE provides the implementation of digital media projects, working as a technological provider as well as a solution partner for B2B2C digital products & VAS.

**AGILE PLATFORM**, our recognized solution for content, video, mobile & audience data management, allows the implementation of digital media services either in-house or in the cloud.

During the congress, we will exhibit soft-learning VAS products, multimedia responsive and mobile audience data management, among other 2015 innovations.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 51-100

**FOUNDING YEAR** 2007

**AREAS OF ACTIVITIES** SOFTWARE/INTERNET

1. Application development
2. Content management
3. Data analysis
4. Mobile entertainment
5. MobileTV

SERVICES/OTHERS

1. Education and training

## Offer

### ONLINE MULTIMEDIA PLATFORM - METADATA EDITOR

- \* Intuitive interface
- \* Layer of synchronized meta-information on the video timeline: index, transcription, subtitles, etc.
- \* Keyword search
- \* Improved search engine indexing
- \* Video enrichment: 30% increase in viewing time

#### COOPERATION OFFERED

1. License agreement
2. Technical co-operation

#### COOPERATION REQUESTED

1. Investment/Financing
2. Sales / Distribution
3. Other

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## Offer

### ONLINE MUNTIMEDIA PLATFORM - MOBILE REPORTER

- \* Picture selection, audio and video clips captured by any device

- \* Content enrichment with meta-information
- \* Immediate publication from the place of the news

#### **COOPERATION OFFERED**

1. Technical co-operation

#### **COOPERATION REQUESTED**

1. Sales / Distribution
  2. Investment/Financing
  3. Other
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## **Offer**

### **MOBILE PORTAL AND TOUCH DEVICES**

- \* Automatic adaptation for every device
- \* Mobile First conceptualization
- \* Responsive Design
- \* Landscape and portrait mode
- \* Native gesture and touch interface
- \* Support for iOS, Android, Blackberry, Windows Mobile...
- \* Visual and optimized reading
- \* Comfortable navigation adapted to every situation

#### **COOPERATION OFFERED**

1. Technical co-operation

#### **COOPERATION REQUESTED**

1. Other
  2. Investment/Financing
  3. Sales / Distribution
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## **Offer**

### **XSCREENS TECHNOLOGY - AGILE LANGUAGES**

- \* English practice with favorite series and films
- \* Multi-screen interactive product/service
- \* Combination and integration of traditional and online formats (PC, Tablet, Smartphone)

#### **COOPERATION OFFERED**

1. Technical co-operation

#### **COOPERATION REQUESTED**

1. Sales / Distribution
  2. Investment/Financing
  3. Other
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## Offer

# XCREENS TECHNOLOGY - SMART NEWS

- \* On Demand information model
  - \* Personalized news consumption from the mobile, tablet or web
  - \* Consumers create their own personal news wire to view information they are interested in.
  - \* Choosing the interval and available time
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