



# Hernán Scapusio

CEO

AGILE CONTENTS

<http://www.agilecontents.com>

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

## Description

**AGILE CONTENTS**, headquartered in Barcelona and operating in America & Europe, offers high added-value services for Telecom & Media companies. AGILE provides the implementation of digital media projects, working as a technological provider as well as a solution partner for B2B2C digital products & VAS.

**AGILE PLATFORM**, our recognized solution for content, video, mobile & audience data management, allows the implementation of digital media services either in-house or in the cloud.

During the congress, we will exhibit soft-learning VAS products, multimedia responsive and mobile audience data management, among other 2015 innovations.

Organization Type

Company

Organization Size

51-100

Founding Year

2007

Areas of Activities

## **SOFTWARE/INTERNET**

1. Application development
2. Content management
3. Data analysis
4. Mobile entertainment
5. MobileTV

## **SERVICES/OTHERS**

1. Education and training

Offer

### **Online Multimedia Platform - Metadata Editor**

- \* Intuitive interface
- \* Layer of synchronized meta-information on the video timeline: index, transcription, subtitles, etc.
- \* Keyword search
- \* Improved search engine indexing
- \* Video enrichment: 30% increase in viewing time

Cooperation Offered

1. License agreement
2. Technical co-operation

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. Other

Offer

### **Online Multimedia Platform - Mobile Reporter**

- \* Picture selection, audio and video clips captured by any device
- \* Content enrichment with meta-information
- \* Immediate publication from the place of the news

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Sales / Distribution
2. Investment/Financing
3. Other

Offer

## **Mobile Portal and Touch Devices**

- \* Automatic adaptation for every device
- \* Mobile First conceptualization
- \* Responsive Design
- \* Landscape and portrait mode
- \* Native gesture and touch interface
- \* Support for iOS, Android, Blackberry, Windows Mobile
- \* Visual and optimized reading
- \* Comfortable navigation adapted to every situation

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Other
2. Investment/Financing
3. Sales / Distribution

Offer

## **Xscreens technology - Agile Languages**

- \* English practice with favorite series and films
- \* Multi-screen interactive product/service
- \* Combination and integration of traditional and online formats (PC, Tablet, Smartphone)

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Sales / Distribution
2. Investment/Financing
3. Other

Offer

## **Xscreens technology - Smart News**

- \* On Demand information model
- \* Personalized news consumption from the mobile, tablet or web
- \* Consumers create their own personal news wire to view information they are interested in.
- \* Choosing the interval and available time