



Hernán Scapusio

CEO

AGILE CONTENTS

<http://www.agilecontents.com>

Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

Description

AGILE CONTENTS, headquartered in Barcelona and operating in America & Europe, offers high added-value services for Telecom & Media companies. AGILE provides the implementation of digital media projects, working as a technological provider as well as a solution partner for B2B2C digital products & VAS.

AGILE PLATFORM, our recognized solution for content, video, mobile & audience data management, allows the implementation of digital media services either in-house or in the cloud.

During the congress, we will exhibit soft-learning VAS products, multimedia responsive and mobile audience data management, among other 2015 innovations.

Organization Type

Company

Organization Size

51-100

Founding Year

2007

Areas of Activities

SOFTWARE/INTERNET

1. Application development
2. Content management
3. Data analysis
4. Mobile entertainment
5. MobileTV

SERVICES/OTHERS

1. Education and training

Offer

Online Multimedia Platform - Metadata Editor

- * Intuitive interface
- * Layer of synchronized meta-information on the video timeline: index, transcription, subtitles, etc.
- * Keyword search
- * Improved search engine indexing
- * Video enrichment: 30% increase in viewing time

Cooperation Offered

1. License agreement
2. Technical co-operation

Cooperation Requested

1. Investment/Financing
2. Sales / Distribution
3. Other

Offer

Online Multimedia Platform - Mobile Reporter

- * Picture selection, audio and video clips captured by any device
- * Content enrichment with meta-information
- * Immediate publication from the place of the news

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Sales / Distribution
2. Investment/Financing
3. Other

Offer

Mobile Portal and Touch Devices

- * Automatic adaptation for every device
- * Mobile First conceptualization
- * Responsive Design
- * Landscape and portrait mode
- * Native gesture and touch interface
- * Support for iOS, Android, Blackberry, Windows Mobile
- * Visual and optimized reading
- * Comfortable navigation adapted to every situation

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Other
2. Investment/Financing
3. Sales / Distribution

Offer

Xscreens technology - Agile Languages

- * English practice with favorite series and films
- * Multi-screen interactive product/service
- * Combination and integration of traditional and online formats (PC, Tablet, Smartphone)

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Sales / Distribution
2. Investment/Financing
3. Other

Offer

Xscreens technology - Smart News

- * On Demand information model
- * Personalized news consumption from the mobile, tablet or web
- * Consumers create their own personal news wire to view information they are interested in.
- * Choosing the interval and available time