



## Eric Santkin

Awex Barcelona

<http://www.investinwallonia.be>

### Bilateral Meetings

- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (15.15h - 16.55h)

#### Description

The Wallonia Foreign Trade & Investment Office (AWEX) in Barcelona has two main objectives:

1. Export service: we provide business advice and support to Belgian companies from WALLONIA looking for new opportunities in the Spanish Mediterranean corridor (new customers, partnerships, and setting up commercial offices).
2. Investment service: we promote Wallonia-Region of BELGIUM as a good place to establish a local company and give support to Spanish firms willing to invest in our region.

Two other Trade & Investment Offices (AWEX), located in Madrid and Bilbao, develop the same activity covering other Spanish regions. The headquarters of the Wallonia Foreign Trade and Investment Agency are located in Brussels, and provide business services through a large network of trade offices around the world.

#### Organization Type

Public Organisation

#### Organization Size

1-10

#### Areas of Activities

### SERVICES/OTHERS

#### Request

### Cooperation with Spanish- Catalan clusters

Looking to know and interact with clusters in ICT and audiovisual sectors

#### Offer

### Investment service

Investment service: we promote Wallonia-Region of BELGIUM as a good place to establish a local company and give support to firms willing to invest in our region.

Google, Microsoft, GSK, Baxter, Décathlon and many others have already opted in favour of Wallonia.

They have developed their activities there, attracted by the research grants, the geographical position at the heart of Europe and the quality of the logistics infrastructures.

AWEX provides free services and full support to businesses wanting to locate in Wallonia: research into subsidies, business premises, skilled personnel, training, etc.