



Emilio Iarlori

Movintracks Barcelona S.L.

Bilateral Meetings

- 02.03.2015 Monday (13.05h - 15.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

Description

Movintracks is a digital marketing company specialized in beacons and NFC interaction services. It provides intuitive tools to create, manage and monitor fully customized campaigns. Movintracks has created a pioneer and thorough dashboard that gives non-specialized users an easy way to build up proximity marketing experiences and make deep interactions with customers through contextual awareness. Come and discover our products to start offering a layer of proximity services to your clients or your own marketing strategy. Get started in the beacons world!

Organization Type

Company

Organization Size

1-10

LinkedIn

<https://es.linkedin.com/company/movintracks>

Twitter

<https://twitter.com/movintracks>

Areas of Activities

SOFTWARE/INTERNET

1. Content management
2. CRM system

SERVICES/OTHERS

1. Device management
2. Mobile advertising and marketing

Request

Distribution, reselling and financing partnerships

We are looking up for distributors, resellers and investors who might be interested in the beacons industry.

Cooperation Requested

1. Technical co-operation
2. Outsourcing co-operation
3. License agreement
4. Sales / Distribution
5. Investment/Financing

Offer

Beacons, QR & NFC CMS

We offer a set of licenses to use, resell and distribute one of the most powerful and innovative NFC & Beacon management platforms.