



# Marc Dalmau

DIRECTOR R&D

Mobiquity Networks, Inc

<http://www.mobiquitynetworks.com>

## BILATERAL MEETINGS

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

**DESCRIPTION** America's Largest Mall-Based Beacon Mobile Advertising Network. Engage with your audience by leveraging beacon technology in real-time across our network. We provide exclusive access to the common area of malls and other locations, with over 200 million shopping visits representing an average retail spend of \$20 billion per month. Manage your Advertising campaigns from our panel and see the results in real time.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 26-50

**LINKEDIN** <http://es.linkedin.com/pub/marc-dalmau/1/905/128>

**AREAS OF ACTIVITIES** SERVICES/OTHERS

1. Mobile advertising and marketing

## Offer

### INDOOR LOCATION BASED ADVERTISING

Network and Management platform for indoor location based advertising using iBeacon technology