

Marc Dalmau

Director R&D

Mobiguity Networks, Inc

http://www.mobiquitynetworks.com

Bilateral Meetings

- 03.03.2015 Tuesday (9.00h 11.05h)
- 03.03.2015 Tuesday (11.05h 13.10h)

Description

America's Largest Mall-Based Beacon Mobile Advertising Network. Engage with your audience by leveraging beacon technology in real-time across our network. We provide exclusive access to the common area of malls and other locations, with over 200 million shopping visits representing an average retail spend of \$20 billion per month. Manage your Advertising campaigns from our panel and see the results in real time.

Organization Type

Company

Organization Size

26-50

LinkedIn

http://es.linkedin.com/pub/marc-dalmau/1/905/128

Areas of Activities

SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

Indoor Location Based Advertising

Network and Management platform for indoor location based advertising using iBeacon technology