



## **Marc Dalmau**

### **Director R&D**

Mobiquity Networks, Inc

<http://www.mobiquitynetworks.com>

### **Bilateral Meetings**

- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)

### **Description**

America's Largest Mall-Based Beacon Mobile Advertising Network. Engage with your audience by leveraging beacon technology in real-time across our network. We provide exclusive access to the common area of malls and other locations, with over 200 million shopping visits representing an average retail spend of \$20 billion per month. Manage your Advertising campaigns from our panel and see the results in real time.

### **Organization Type**

Company

### **Organization Size**

26-50

### **LinkedIn**

<http://es.linkedin.com/pub/marc-dalmau/1/905/128>

### **Areas of Activities**

### **SERVICES/OTHERS**

1. Mobile advertising and marketing

### **Offer**

### **Indoor Location Based Advertising**

Network and Management platform for indoor location based advertising using iBeacon technology