



Fabien François

Pictime Groupe

<http://www.pictime-groupe.com>

Bilateral Meetings

- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (11.05h - 13.10h)

Description

Digital Commerce

We provide and operate digital-commerce platforms for businesses in the retail distribution sector, including brand-name companies, retailers, chain stores, distance sellers and e-commerce pure plays.

Bridging technology and usage, we enhance our clients' commercial performance and customer relations by multiplying their points of sale and contact points with their target customers.

In a world of anywhere-anytime connectivity, we accordingly provide the most effective cross-channel solutions so that our clients can simultaneously deliver their products and services online, using the most up-to-date technologies.

Organization Type

Company

Organization Size

101-250

LinkedIn

<https://www.linkedin.com/profile/view?id=95090105>

Areas of Activities

SOFTWARE/INTERNET

1. Application development

SERVICES/OTHERS

1. Business support systems

2. Mobile advertising and marketing

Offer

Digital Commerce Solutions : E-commerce, m-commerce, connected stores, social commerce

Design:

Business/ Functional Expertise /
Creation / Design / UX

Architecture:

IS / FO Architecture /
Management / Testing

Build:

Integration of the market's solutions /
Integration into the existing structures and third-party solutions /
Tests / Acceptance tests / On-line publishing

Run:

Maintenance / Development / Running /
Farms digital platforms / Data /
Co-driving technology roadmaps and crafts