



Audrey BARRAS

La Redoute

Bilateral Meetings

- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

Description

La Redoute is an e-business company specialized in ready-to-wear and decoration. Laredoute.fr is the first web site in clothing purchases and decoration in France, with an average of more than 7 million unique visitors per month. In 2013, Internet opérations represent over 85% of the turnover in France. La Redoute is also available on smartphones and social networking applications. With over 10 million active customers worldwide, La Redoute is present in more than 20 countries.

Organization Type

Company

Organization Size

250+

Areas of Activities

SOFTWARE/INTERNET

1. Application development
2. Content management
3. CRM system
4. Data analysis
5. Mobile entertainment
6. Mobile social networking
7. MobileTV

SERVICES/OTHERS

1. Business support systems
2. Mobile advertising and marketing
3. Mobile financial services

Request

Strategic partnerships

Looking for innovative solutions