



# **Renaud JOLY**

Relais Colis - La Redoute

## **Bilateral Meetings**

- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (11.05h - 13.10h)

### **Description**

La Redoute is an e-business company specialized in ready-to-wear and decoration. Laredoute.fr is the first web site in clothing purchases and decoration in France, with an average of more than 7 million unique visitors per month. In 2013, Internet opérations represent over 85% of the turnover in France. La Redoute is also available on smartphones and social networking applications. With over 10 million active customers worldwide, La Redoute is present in more than 20 countries.

### **Organization Type**

Company

### **Organization Size**

250+

### **Areas of Activities**

## **SOFTWARE/INTERNET**

1. Application development
2. Content management
3. CRM system
4. Data analysis
5. Mobile browsers
6. Mobile entertainment
7. Mobile social networking
8. MobileTV

## **SERVICES/OTHERS**

1. Mobile advertising and marketing
2. Mobile financial services

### **Request**

## **Strategic partnerships**

Looking for strategic partners...