



# Javier Miranda

## CEO

Global Process and Product Improvement, S.L.

<http://www.gloin.es>



## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 03.03.2015 Tuesday (15.15h - 16.55h)

## Description

Gloin was founded in March 2010 with the aim of providing innovative solutions in the field of software projects based on the most advanced techniques. Our distinctive values: serious work, high quality in everything we do and absolute dedication to the customer. We like our projects to generate exclusive solutions conceived as the finest handmade products. Since then, we have collaborated with several companies in fields such as process automation, quality in large data sets and cloud and mobile solutions to improve customers experiences and relationships. Despite being a small young startup company, Gloin has earned international recognition. Our innovative envisioning allowed us to win competitions like the Launchpad Denmark Bussiness Plan Cup in 2013.

## Organization Type

### Company

### Organization Size

1-10

### Founding Year

2010

### LinkedIn

<https://www.linkedin.com/in/jmirandagloin>

### Twitter

<https://twitter.com/gloinsl>

### Areas of Activities

## SOFTWARE/INTERNET

1. Application development
2. Data analysis

## SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

## **R&D Co-operation**

We are closely related with the most relevant research group of the University of Extremadura (Spain) in the software engineering field, Quercus SEG (<http://www.unex.es/investigacion/grupos/quercus>).

We offer co-operation in R&D tasks and participation in any kind of research projects and proposals contributing with our expertise in cloud computing, mobile computing, cyber-physical systems, model-driven engineering and business process management systems.

Keywords: research R&D mobile cloud computing software university cyber-physical systems CPS MDE BPMS

### **Cooperation Offered**

1. Technical co-operation
2. Outsourcing co-operation

### **Cooperation Requested**

1. Investment/Financing
2. Technical co-operation

### **Request**

## **Mobile Marketing Technical, Research and Sales/Distribution co-operations**

We are software and mobile applications developers specialized in mobile push notifications as mobile marketing tool.

We are looking for technical and sales/distribution co-operation with mobile developers and marketing agencies interested on offering mobile marketing solutions based on targeting and user segmentation provided by our push notification platform, offering it as part of their products and services catalog.

We are also interested in co-operating with research works and existing technologies related with user's profiles extraction based on mobile usage patterns and social interactions, to extend our technical capabilities and apply them in the mobile marketing field.

### **Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation

### **Cooperation Requested**

1. Technical co-operation
2. Sales / Distribution

Offer

## **Mobile & Software technical/outsourcing co-operation**

We offer technical and outsourcing co-operation in software and mobile development.

We have developed a push notification platform ([nimbees.com](http://nimbees.com)) that provides advanced targeting capabilities based on geolocation and users' profile extracted from their mobile usage patterns. User's privacy is granted by keeping the inferred information only in the mobile.

Its capabilities include outdoor geolocation, indoor iBeacons support, and an API to integrate the platform with any system.

We offer technical co-operation for the integration of our platform as a complementary product/service for mobile marketing agencies or mobile developers, and adapting our solution to fit specific customer requirements.