Kalina Mihaylova

EEN NORD DE FRANCE

Bilateral Meetings

- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (11.05h - 13.10h)

Description

EEN Nord de France is part of CCI International Nord de France. Our mission is to help companies develop their business at international level through information, training, consulting in various fields and the organization of events in order for companies from the region to get to know foreign markets and identify potential business, technology or financial partners. One of the key industries in the region is the ICT industry, with the region being in the vanguard on information and communication technologies. A pioneer in e-commerce, Lille Region also offers many other advantages for Internet or digital arts business. Specialized training programs, advanced research facilities, and the highly connected business ecosystem make it the perfect location for ICT projects. For example, Lille is among France's 5 top regions for information and communication technologies; it is a hotspot for multimedia talent, cultivating expertise in video games, animation and mobile apps and is a pioneer in mail order, retail and e-commerce. The Nord de France region counts over 120 000 businesses and more than 5 000 companies are active abroad. We are therefore in direct contact with companies in the ICT sector as well as with all relevant clusters in the region.

Organization Type
Public Organisation
Organization Size
101-250
Twitter
http://kalin.mihaylova
Areas of Activities

SERVICES/OTHERS

1. Business support systems

Request

Strategic Partnerhsips

EEN Nord de France is in direct contact with companies from the region active in the ICT sector and is looking to identify organisations as well as companies that can be interested in working with French businesses, both in terms of business

and technology collaborations.

Stakeholders from the region have been working together with Jeremy Rifkin on a "Third Industrial Revolution" action plan and we are actively looking for new technologies that can be implemented in the region: i.e. intelligent infrastructure (smart mobility, smart cities, etc.), energy efficiency, marketing or logistics related technologies, among others.

Cooperation Offered

1. Other

Cooperation Requested

1. Other