David Casellas

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Red Points Solution

Bilateral Meetings

- 02.03.2015 Monday (11.00h 13.05h)
- 02.03.2015 Monday (13.05h 15.10h)
- 02.03.2015 Monday (15.10h 18.05h)
- 03.03.2015 Tuesday (9.00h 11.05h)
- 03.03.2015 Tuesday (11.05h 13.10h)
- 03.03.2015 Tuesday (13.10h 15.15h)
- 03.03.2015 Tuesday (15.15h 16.55h)
- 04.03.2015 Wednesday (9.00h 11.05h)
- 04.03.2015 Wednesday (11.05h 13.10h)
- 04.03.2015 Wednesday (13.10h 15.15h)
- 04.03.2015 Wednesday (15.15h 16.55h)

Description

Red Points protects the digital content of companies and people, offering a technological solution to fight against illegal distribution and use of contents. Using its own technology, Red Points monitors the network to search violations, remove or deindexate them, and report through data in real time. Red Points specializes in unauthorized websites and mobile apps and with unauthorized content, fake profiles on the social networking and illegal merchandising sales, among others. Currently, Red Points is working with some customers that are known internationally, in sports, entertainment, fashion, editorial and software industries.

Organization Type Company Organization Size 11-25 LinkedIn <u>https://www.linkedin.com/company/redpoints</u> Twitter <u>https://twitter.com/redpoints_sol</u> Areas of Activities

SERVICES/OTHERS

- 1. Digital rights management
- 2. Fraud management and solutions

Technological solutions against piracy on the Internet & apss

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