



# Lars Gehrman

## CEO

Leverage IQ Group

<http://www.leverage-iq.com>



## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)

## Description

Mobile App Incubator based in Spain / Germany looking for international distribution partners and new App ideas.

We are working in the Mobile App Sector since 3 years.

We have our own app projects like the award winning kids education apps: Sami Apps and the fashion app Beln Fashionist Society.

We are working for company to work out Mobile App Business Plans, develop Mobile Apps and provide the Marketing resources to make your app famous.

We are also organizing the Mobile Business Club in Barcelona - a meeting point for Mobile strategy and Mobile App managers to share ideas.

Organization Type

Company

Organization Size

1-10

Founding Year

2004

LinkedIn

<http://es.linkedin.com/pub/lars-gehrmann/2/b84/b6a/>

Areas of Activities

## SOFTWARE/INTERNET

1. Application development
2. Mobile entertainment

3. Mobile social networking
4. MobileTV

## **SERVICES/OTHERS**

1. Education and training
2. Outsourcing
3. Systems integration

Request

**We are looking for international partners / distributors / networks for our award winning Apps**

Hi,

we are an app incubator with several Mobile Apps in Fashion / Sport / kids education.

All apps are available in iOS and Android and have proven business modell / downloads.

In concrete:

Sami Apps - choosen best kids education apps in Spain by AppZoom, available in 18 languages is looking for international distribution partners / networks. Premium Modell with real paid downloads. Top 10 in kids in several countries worldwide.

BeIn Fashion Society - Fashion App, so far available in Germany, Spain, Mexico, Chile - looking for international partner for distribution / white label modell

Keywords: distribution partner mobile apps kids education fashion incubator top seller white label networks

Cooperation Offered

1. Other
2. Sales / Distribution
3. License agreement
4. Outsourcing co-operation

Cooperation Requested

1. Other
2. Investment/Financing
3. Sales / Distribution
4. License agreement

## 5. Outsourcing co-operation

### Request

#### **Sami Apps - award winning kids education apps looking for international partners**

We have a nice track record, proven paid downloads, Top10 in several countries ... We are looking for international partners to distribute our content and add more content to our ecosystem.

[www.samiapps.com](http://www.samiapps.com)

Keywords: kids education mobile app award winning top 10 distribution  
partner networks ecosystem content tablets tv

#### Cooperation Offered

1. Other
2. Sales / Distribution
3. Manufacturing agreement
4. License agreement
5. Technical co-operation
6. Outsourcing co-operation

#### Cooperation Requested

1. Sales / Distribution
2. Manufacturing agreement
3. License agreement
4. Technical co-operation
5. Outsourcing co-operation
6. Investment/Financing
7. Other

### Request

#### **BeInApp - Fashionist Society looking for international partners**

We are leading fashion app that inspire user with new outfits / latest trends.

We are frequently invited to Fashion Shows in Spain and Germany.

We are looking to extend our global reach with international distribution partners.

[www.be-in-app.com](http://www.be-in-app.com)

Keywords: mobile app networks distribution fashion mcommerce

## Cooperation Offered

1. License agreement
2. Manufacturing agreement
3. Sales / Distribution
4. Other
5. Technical co-operation
6. Outsourcing co-operation

## Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing
7. Other

## Offer

## **Mobile Business Club International looking to expand its events to other cities worldwide**

We are a leading event organization with focus on Mobile App Marketing / solutions. We are no techies, we are talking about Mobile App business plans, best in breed apps, Mobile App Marketing. The event format is from managers to managers.

We are currently active in Germany, Switzerland, Turkey, Spain, US and looking to expand our event format worldwide.

[www.mobile-business-club.com](http://www.mobile-business-club.com)

Keywords: Mobile App events   events   Mobile Business Club

## Cooperation Offered

1. Outsourcing co-operation
2. License agreement
3. Sales / Distribution
4. Other

## Cooperation Requested

1. Outsourcing co-operation
2. License agreement
3. Sales / Distribution
4. Other

## **Offer**

### **Mobile App Incubator looking for new App ideas to come true / international partnerships**

We are a Mobile App incubator with several nice and international apps. We are offering the full service from development to App Marketing. We are looking for new app ideas or Apps that want to land in Europe/Spain/Germany.

**Keywords:** Incubator Mobile Apps International App Marketing Business Plan Development

#### **Cooperation Offered**

1. License agreement
2. Manufacturing agreement
3. Sales / Distribution
4. Investment/Financing
5. Other
6. Technical co-operation
7. Outsourcing co-operation

#### **Cooperation Requested**

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing
7. Other