



# Martin Koerner

Zertisa GmbH

<http://www.zertisa.com>

## BILATERAL MEETINGS

04.03.2015 Wednesday (11.05h - 13.10h)

04.03.2015 Wednesday (13.10h - 15.15h)



**DESCRIPTION** Zertisa is a specialized Android software house which enables manufacturers, operators and corporates to differentiate (customize images, place content & apps) as well as manage (roll-out, update, after-sales support, diagnose) their Android devices over the full device lifecycle. This only became possible through Zertisa's standardization and automation initiatives which led to Zertisa's proprietary cloud-based Android lifecycle management solution.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 26-50

**AREAS OF ACTIVITIES** SOFTWARE/INTERNET

1. Application development
2. Mobile security systems

SERVICES/OTHERS

1. Business support systems
2. Device management
3. Mobile advertising and marketing

4. Operational support systems
5. Systems integration

## Offer

# CONTENT (APPS/NOTIFICATIONS/WALLPAPERS) PLACEMENT ON MOBILE DEVICES

## COOPERATION OFFERED

1. Technical co-operation
2. License agreement
3. Sales / Distribution

## COOPERATION REQUESTED

1. Sales / Distribution
- 

## Offer

# PERSONALIZATION & CUSTOMIZATION TECHNOLOGY FOR THE DIFFERENTIATION OF MOBILE DEVICES

## COOPERATION OFFERED

1. Technical co-operation
  2. License agreement
  3. Sales / Distribution
- 

## Offer

# MOBILE DEVICE LIFECYCLE MANAGEMENT SOLUTION FOR HARDWARE MANUFACTURERS, CARRIERS AND CORPORATES

## COOPERATION OFFERED

1. Technical co-operation
2. License agreement
3. Sales / Distribution

---

## **Request**

# **BRANDED CONTENT FOR DISTRIBUTION FOR OUR PARTNERS**

### **COOPERATION OFFERED**

1. Sales / Distribution
  2. License agreement
  3. Technical co-operation
-