



# Martin Koerner

Zertisa GmbH

<http://www.zertisa.com>



## Bilateral Meetings

- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

### Description

Zertisa is a specialized Android software house which enables manufacturers, operators and corporates to differentiate (customize images, place content & apps) as well as manage (roll-out, update, after-sales support, diagnose) their Android devices over the full device lifecycle. This only became possible through Zertisa's standardization and automation initiatives which led to Zertisa's proprietary cloud-based Android lifecycle management solution.

### Organization Type

Company

### Organization Size

26-50

### Areas of Activities

## SOFTWARE/INTERNET

1. Application development
2. Mobile security systems

## SERVICES/OTHERS

1. Business support systems
2. Device management
3. Mobile advertising and marketing
4. Operational support systems
5. Systems integration

### Offer

## Content (apps/notifications/wallpapers) Placement on Mobile Devices

### Cooperation Offered

1. Technical co-operation
2. License agreement
3. Sales / Distribution

Cooperation Requested

1. Sales / Distribution

Offer

## **Personalization & Customization Technology for the Differentiation of Mobile Devices**

Cooperation Offered

1. Technical co-operation
2. License agreement
3. Sales / Distribution

Offer

## **Mobile Device Lifecycle Management Solution for Hardware Manufacturers, Carriers and Corporates**

Cooperation Offered

1. Technical co-operation
2. License agreement
3. Sales / Distribution

Request

## **Branded Content for Distribution for our Partners**

Cooperation Offered

1. Sales / Distribution
2. License agreement
3. Technical co-operation