



Sjur Blauenfeldt-Øverli

Assistant Professor

KEA - e-Concept Development

Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

Description

E-concept development is a 1½-year BA programme teaching strategic concept development on digital platforms.

Organization Type

University

Organization Size

250+

Founding Year

2010

LinkedIn

<http://dk.linkedin.com/pub/sjur-blauenfeldt-øverli/0/4b8/507/>

Areas of Activities

HARDWARE

1. Bluetooth accessories
2. Embedded mobile
3. Mobile devices
4. Mobile multimedia devices

SERVICES/OTHERS

1. Education and training
2. Mobile advertising and marketing

Offer

Student cases projects

We cooperate with a number of businesses to build concepts for digital platforms based on cross subject insight. Some of our clients are: Lego, Carlsberg, TBWA, BIG, VICE, Sony Music.