



Pablo Caballero

BUSINESS DEVELOPMENT

Hygea Health and Nutrition

<http://www.vitadieta.es>

BILATERAL MEETINGS

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

04.03.2015 Wednesday (9.00h - 11.05h)

04.03.2015 Wednesday (11.05h - 13.10h)

04.03.2015 Wednesday (13.10h - 15.15h)

DESCRIPTION Hygea is developing the future of personalized Medical Nutrition Therapy. We create online systems which generates personalized diets.

- **Vitadieta:** a system for professionals who makes diets for other people. www.vitadieta.es

- **Oncodiet app:** the first system of the world which make personalized diets for cancer patients. Oriented to cancer patients and their relatives. Release on March 2015.

- **VitaGym app:** the best system for fitness nutrition, it make personalized diet for fitness and sport people. Released on March 2015.

ORGANIZATION TYPE Company

ORGANIZATION SIZE 1-10

FOUNDING YEAR 2011

LINKEDIN <https://www.linkedin.com/in/pablocab>

DOWNLOAD DOCUMENT

AREAS OF ACTIVITIES SOFTWARE/INTERNET

1. Application development

SERVICES/OTHERS

1. Mobile advertising and marketing

Offer

DIET GENERATOR WEB-APP TO LOOSE WEIGHT.

We have developed the only true-personalized diet generator web-application, results of more than 3 years of R+D of Hygea Health and Nutrition, spinoff of the University of Granada.

You can obtain a tailored-made diet in just 5 seconds.

We can offer the system as a web-app, as in Vitadieta (www.vitadieta.es), or as an app.

KEYWORDS: LOOSE WEIGHT WELLNES DIET HEALTH EHEALTH HEALTHCARE MHEALTH

COOPERATION OFFERED

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement

COOPERATION REQUESTED

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Sales / Distribution
5. Investment/Financing

Offer

DIET GENERATOR APP FOR FOOD AND SUPPLEMENTS COMPANIES.

We have developed a web-application to make personalized diets in 5 seconds. We can offer you an app or a web app for your customers, in which the diets include your products.

You can see the system running in www.vitadieta.es

KEYWORDS: **NUTRITION** **SUPPLEMENTS** **FOOD** **MARKETING** **APPS** **DIETS**

COOPERATION OFFERED

1. Outsourcing co-operation
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4. Sales / Distribution

COOPERATION REQUESTED

1. Technical co-operation
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Offer

FITNESS ORIENTED DIET GENERATOR APP

We have developed a system to automatically make personalized diets for fitness people, with pre and post-training intakes.

We can offer the system through apps or include it into others applications or webs.

The system can recommend products of specific brands in this diets.

KEYWORDS: **FITNESS** **NUTRITION** **SPORT** **SUPPLEMENTS** **PROTEIN** **WHEY** **DIETS** **APPS** **GYM**

COOPERATION OFFERED

1. License agreement
2. Technical co-operation
3. Outsourcing co-operation

COOPERATION REQUESTED

1. Investment/Financing
 2. Sales / Distribution
 3. License agreement
 4. Technical co-operation
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Offer

DIET GENERATOR APP FOR MEDICAL NUTRITION THERAPY (CANCER)

We have developed an online diet generator which makes personalized diets for cancer patients.

The system adapt the diet to the phase of the illness, the type of treatment (radiotherapy, chemotherapy...), and the characteristics of the person (age, gender, height, weight, physical activity).

KEYWORDS: **CANCER** **NUTRITION** **WELLNESS** **MEDICAL** **SANITARY** **EHEALTH** **MHEALTH** **HEALTHCARE**

COOPERATION OFFERED

COOPERATION REQUESTED

1. License agreement
2. Technical co-operation

1. Investment/Financing
 2. Sales / Distribution
 3. License agreement
 4. Technical co-operation
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