## **Boaz Zilberman**

**Project RAY** 

http://www.project-ray.com

## **Bilateral Meetings**

- 02.03.2015 Monday (11.00h 13.05h)
- 02.03.2015 Monday (13.05h 15.10h)
- 02.03.2015 Monday (15.10h 18.05h)
- 03.03.2015 Tuesday (9.00h 11.05h)
- 03.03.2015 Tuesday (11.05h 13.10h)
- 03.03.2015 Tuesday (13.10h 15.15h)
- 03.03.2015 Tuesday (15.15h 16.55h)
- 04.03.2015 Wednesday (9.00h 11.05h)
- 04.03.2015 Wednesday (11.05h 13.10h)
- 04.03.2015 Wednesday (13.10h 15.15h)
- 04.03.2015 Wednesday (15.15h 16.55h)

#### **Description**

RAYgo solves the problem of distracted driving caused by use of smartphones while driving - Automatically adding special "car mode" to any mobile app.

RAYgo is a mobile app accompanied by a 5-key Bluetooth controller attached to the steering wheel.

RAYgo automatically adds special "car mode" to all popular apps including WhatsApp, FB Messenger, Skype, Spotify and others. RAYgo "Car mode" replaces complex graphics with easy-to-glance screens and voice prompts, and replaces touch-screen gestures with intuitive key presses on the 5-key controller.

RAYgo "car mode" is a comprehensive solution to distracted driving designed to minimize visual, manual and cognitive distraction. It allows drivers to safely use their favorite apps while keeping their eyes on the road and hands on the wheel.

RAYgo is created by Project RAY, a company that makes easy-to-use smartphone for the blind. Our patented technology helps thousands of people with vision loss stay connected and uses smartphone apps without sight. This same technology allows drivers use smartphone apps safely in the car.

Organization Type Company Organization Size 1-10 Founding Year 2012

LinkedIn

http://il.linkedin.com/in/boazzilberman

**Twitter** 

https://twitter.com/ProjRAY

**Areas of Activities** 

#### **SOFTWARE/INTERNET**

- 1. Application development
- 2. Content management
- 3. Messaging
- 4. Mobile browsers
- 5. Mobile social networking
- 6. VOIP Systems

#### **SERVICES/OTHERS**

- 1. Business support systems
- 2. Network Management
- 3. Systems integration

Request

## Investors and partners for connected car initiative

We are looking for Investors.

And partners developing solutions for the connected car market.

Keywords: connected car mobile applications accessibility eye-free user interface usability android car mode visually impaired elederly drivers IoT

**Cooperation Offered** 

- 1. Investment/Financing
- 2. Sales / Distribution
- 3. License agreement
- 4. Technical co-operation

## **Cooperation Requested**

- 1. Investment/Financing
- 2. Sales / Distribution
- 3. License agreement
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## Offer

# Investors and partners for connected car initiative

We are looking for Investors.

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