



# Joël Salaün

## CCI INTERNATIONAL NORD DE FRANCE

### BILATERAL MEETINGS

03.03.2015 Tuesday (15.15h - 16.55h)

04.03.2015 Wednesday (11.05h - 13.10h)



**DESCRIPTION** CCI International Northern France is the international department of the Chamber of Commerce and Industry of the Lille region (north of France, 100 km west of Brussels). It is the most important public service with international outreach in the region. We represent over 8000 exporting and importing companies, ranging from SMEs and entrepreneurs to large companies. The Lille Region is ranked 3rd for multimedia activities in France. It is also the European capital of mail order and e-commerce. Based on its experience and network, CCI International Nord de France help companies maximise their potential by exploiting global markets and expand their network of contacts. A dedicated team of 40 people provide companies with a comprehensive trade services platform : business missions, trade exhibitions, seminars and training courses, customized advisory & support services from export diagnosis to overseas companies set up, international recruitment. In 2013, we provided 2800 support services to companies and realized more than 150 events. CCI International Nord de France also run the Lille World Trade Center, the Enterprise Europe Network (EEN), networking business clubs and an International Trade Observatory for our region.

**ORGANIZATION TYPE** Public Organisation

**ORGANIZATION SIZE** 101-250

**AREAS OF ACTIVITIES** SERVICES/OTHERS

1. Business support systems

## Request

### PARTNERSHIPS

My organization represents businesses from the north of France region. It is in direct contact with companies active in many sectors, especially ICT. We are looking to identify organisations that can be interested in working with French businesses, both in terms of business and technology collaborations.

The north of France recently set up a master plan to switch to a green & digital economy after decades (centuries) of manufacturing-based economy. Knowledge sharing would be appreciated.

Also, we are preparing some trade missions related to the smart city and smart mobility concepts in such countries as Turkey, Italy, Spain and Portugal: so any people involved in these fields in these countries would be of high interest to us.

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