



Matias Kiviniemi

Invasion Design oy

<http://shopmyapp.com>



Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)

Description

Invasion Design oy is a small Turku, Finland based startup developing innovative solutions for app prototyping, user testing and development. Our main product ShopMyApp allows Photoshop designs to be automatically exported as an interactive prototype without coding. This allows continuous and iterative prototyping from the first wireframe to final design

Organization Type

Company

Organization Size

1-10

Founding Year

2013

LinkedIn

<http://fi.linkedin.com/in/matiaskiviniemi/>

Twitter

<https://twitter.com/ShopMyApp>

Areas of Activities

SOFTWARE/INTERNET

1. Application development

Offer

User testing and prototyping services

We offer solutions and services for user testing and prototyping for app development projects. We can provide you with the tools and support to continuously and iteratively carry out prototyping and user testing in your app development project from the first wireframe to final design.

User Experience is nowadays the key success factor for both consumer and corporate applications. It is vital that design is not carried out in just documents and powerpoints, but tested hands on first by the project team and then by actual users before development starts. This will both help everyone understand the scope and improve quality by allowing ideas to be tried out in action. By the time development is committed it is typically too late to iterate alternatives, which can cause unexpected costs and delays when original assumptions fail.

We can help you get started by providing consultation to create a user testing strategy and our proprietary design tool ShopMyApp. We have cheap fixed price packages that fit different size projects and can also provide customized services. ShopMyApp works with industry standard Photoshop and Dropbox, so it does not require changes to your design and development process.

Keywords: app design prototype wireframe test animation transition

Cooperation Offered

1. Technical co-operation
2. Outsourcing co-operation