



Josep Blanco

Interactius



BILATERAL MEETINGS

02.03.2015 Monday (11.00h - 13.05h)

02.03.2015 Monday (13.05h - 15.10h)

02.03.2015 Monday (15.10h - 18.05h)

03.03.2015 Tuesday (9.00h - 11.05h)

03.03.2015 Tuesday (11.05h - 13.10h)

03.03.2015 Tuesday (13.10h - 15.15h)

03.03.2015 Tuesday (15.15h - 16.55h)

04.03.2015 Wednesday (9.00h - 11.05h)

04.03.2015 Wednesday (11.05h - 13.10h)

04.03.2015 Wednesday (13.10h - 15.15h)

04.03.2015 Wednesday (15.15h - 16.55h)

DESCRIPTION Interactius is a small company based in Barcelona that offers user experience consultancy, evaluation of usability and accessibility, and design of user centered solutions. We have our own UX laboratory to evaluate all kind of interactive multiplatform interfaces. We also use user centered techniques to ask for the user requirements and to create a better interaction experience and optimal design. We are looking for new partners, mainly application development and/or online marketing companies.

ORGANIZATION TYPE Company

ORGANIZATION SIZE 1-10

LINKEDIN <https://www.linkedin.com/company/interactius>

TWITTER https://twitter.com/Interactius_UX

AREAS OF ACTIVITIES SOFTWARE/INTERNET

1. Application development
2. Content management
3. Data analysis

SERVICES/OTHERS

1. Business support systems
2. Education and training
3. Mobile advertising and marketing

Offer

UX, USABILITY AND ACCESSIBILITY EVALUATION

Evaluate the usability and accessibility of your mobile applications in our laboratory to improve the User Experience of your customers.

Using advanced technologies like Eye tracking, we can measure the ratio of success in completing tasks, efficiency and user satisfaction when interacting with your applications, so we'll be able to detect opportunities for improving the design of the interface and optimize the use and success.

KEYWORDS: **USABILITY** **ACCESSIBILITY** **EVALUATION** **INTERFACE** **MOBILE** **TEST** **EYE**
TRACKING **UX** **UI** **USER** **EXPERIENCE**

COOPERATION OFFERED

1. Technical co-operation
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Offer

USER CENTERED DESIGN SOLUTIONS

We define and design the interactive interface of your mobile solution, exploring and keeping in mind the needs and preferences of the users, so that the user experience will be satisfactory.

KEYWORDS: **DESIGN** **DEFINITION** **INTERFACE** **USER** **CENTERED** **CENTRIC** **APPLICATION** **UI** **GUI**

COOPERATION OFFERED

1. Technical co-operation
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Request

DEVELOPMENT OF NATIVE MOBILE APPLICATIONS

We are looking for a company and / or self-employed expert in programming native mobile applications to collaborate in development projects.

KEYWORDS:

PROGRAMATION **DEVELOPMENT** **COLLABORATION** **MULTIPLATFORM** **NATIVE** **APPLICATION** **MOBILE**

COOPERATION REQUESTED

1. Technical co-operation
 2. Outsourcing co-operation
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