



# Néstor S. Romero

Cherry Media SL

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)

## Description

Launched in 2003 as the first of its kind, multi-award winner Cherry Media is the most established and recognized Erotic Lifestyle Mobile Specialist in the world. Cherry Media boasts one of the most unique and commercially proven content portfolios that has been designed and optimized to match strict global on and off deck regulations. This means Cherry content can be billed for with direct carrier billing practically anywhere in the world including highly lucrative emerging mobile territories, such as India, Africa and Latam. Direct carrier billing means conversion rates can be increased by anything up to 60% on mobile in some territories. Our content also continues to increase revenues for partners by up to 30% when it replaces others, because it's so targeted.

## Organization Type

Company

Organization Size

1-10

Areas of Activities

## SOFTWARE/INTERNET

1. Mobile entertainment
2. MobileTV

## SERVICES/OTHERS

1. Digital rights management
2. Mobile advertising and marketing

Request

## **Mobile Content**

**We're interested in expanding our portfolio with new acquisitions and our distribution network with new channels.**

**We look for mobile content providers, publishers, affiliates & distributors.**

**We would like to meet other companies around mobile entertainment industry to share content, knowledge and opportunities.**