FLAME http://www.flameanalytics.com

## **Bilateral Meetings**

- 02.03.2015 Monday (15.10h 18.05h)
- 03.03.2015 Tuesday (9.00h 11.05h)
- 03.03.2015 Tuesday (11.05h 13.10h)
- 03.03.2015 Tuesday (13.10h 15.15h)

## Description

Flame Analytics is a cloud service that offers retailers, real time analytics of their brick and mortar shops. Is a revolutionary software that, thanks to heat maps, people counting and wi-fi tracking, helps retailers to better understand their customers: what they like, what attracts them...

With Flame they can know which parts of their business are attractive and "hot" and which are running "cold" and empty. With Flame they can also discover their conversion rates. Definitely, Flame is the better way to understand retail customer's behaviors by getting web analytics like an e-commerce. With it, they will make their business more efficient and profitable.

Organization Type Company Organization Size 1-10 LinkedIn <u>https://www.linkedin.com/company/neosystems/</u> Twitter <u>https://twitter.com/FlameRetail</u> Areas of Activities

## **SOFTWARE/INTERNET**

1. Data analysis

Request

## We are looking for business and tech partners.

If you work with retailers, banks, telecom companies or other similar companies which want to measure customers behavior in venues like stores, offices, etc. Flame is a software that could fit the need and give a complete and agile solution. Flame has an interesting recurring and scalable business model in one of the biggest and growing markets.