

## **ADRIEN SERRES**

### WAZAPP



## **Bilateral Meetings**

- 03.03.2015 Tuesday (9.00h 11.05h)
- 03.03.2015 Tuesday (11.05h 13.10h)
- 03.03.2015 Tuesday (13.10h 15.15h)
- 03.03.2015 Tuesday (15.15h 16.55h)
- 04.03.2015 Wednesday (9.00h 11.05h)
- 04.03.2015 Wednesday (11.05h 13.10h)

### **Description**

Wazapp is a French mobile agency based in Paris, Lille (France) & Shanghai (China). Our agency provides advertisers with a full mobile application service for the market's latest smartphones & tablets.

Wazapp, a global & structured agency to promote your brand. The one stop shop: our agency provides advertisers with a full creative application service for new generation smartphones and tablets such as iPhones, iPads, Androids & Android Tablets.

**Organization Type** 

Company

**Organization Size** 

1-10

**Areas of Activities** 

#### **SOFTWARE/INTERNET**

- 1. Application development
- 2. Mobile entertainment

### Request

## **Partnership**

We're looking for a spanish partner to develop our agency.

Keywords: barcelona spain partnership

**Cooperation Requested** 

1. Outsourcing co-operation

- 2. License agreement
- 3. Sales / Distribution

Offer

### **Native App development**

At Wazapp we offer the best digital touch & interactive experiences to your customers.

The agency provides advertisers with a full mobile application service on the market's latest smartphones & tablets. We help our clients captivate their customers anytime anywhere on any device (ATAWAD) and engage them in an innovative, meaningful and emotional manner.

Keywords: apps applications development promotion innovation augmented reality iBeacon Cooperation Offered

- 1. Sales / Distribution
- 2. License agreement
- 3. Technical co-operation

Offer

## **App Promotion**

You have an app. Great! how many user?
Wazapp helps you reach more user than you could imagine.
Let's meet and talk about it!

Keywords: app promotion promotion application Cooperation Offered

- 1. Technical co-operation
- 2. License agreement
- 3. Sales / Distribution

Offer

# **Augmented reality solution**

Wazapp create greats apps, and augmented reality is one of our best innovative feature. Ask a rendez yous for a demo!

Keywords: augmented reality AR 3D Mobile Tablet iPad Apps Application Cooperation Offered

- 1. Technical co-operation
- 2. License agreement
- 3. Manufacturing agreement

4. Sales / Distribution

Offer

## **iBeacon Solution**

Imagine, when your customer enters in your store, his Smartphone rings. He receives a welcoming message. He crosses store shelves and receives promotional offers. He has thus more chance to achieve his purchases.

No, this technology isn't a dream. It is just small boxes which it called iBeacon.

Wazapp provide an entire iBeacon solution with an SDK you can install on your apps.

Keywords: ibeacon Cooperation Offered

- 1. Technical co-operation
- 2. License agreement
- 3. Sales / Distribution