



## David Marimon

Catchoom Technologies S.L.

### Bilateral Meetings

- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

#### Description

Catchoom is a VC-funded spin-off from Telefonica that provides Image Recognition and Augmented Reality tools for developers and marketing agencies in the Retail, Advertising and Publishing space.

#### Organization Type

Company

#### Organization Size

11-25

#### LinkedIn

<http://linkedin.com/in/davidmarimon/>

#### Twitter

<https://twitter.com/davidmarimon>

#### Areas of Activities

### SOFTWARE/INTERNET

1. Application development
2. Data analysis
3. Mobile entertainment

#### Offer

### Image Recognition and Augmented Reality tools or reseller agreement

Our flagship product CraftAR is the ultimate AR toolbox that allows to create mobile apps that embed the capability to scan objects (such as magazines, FMCG, or out-of-home displays) and connect them to digital experiences such as websites, videos, coupons or Augmented Reality experiences. We also offer an on premise license of our software.