



# Simon Tricker

Urban Tide

## Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (13.10h - 15.15h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

## Description

Urban Tide™ are smart cities experts formed from within the team that bid, planned & delivered the Innovate UK Smart Cities Demonstrator for Glasgow. We focus on working with people, technology and data to help make organisations, and ultimately our cities, smarter. We believe that together we can make our cities better. We can help do more with less.

## Organization Type

Company

## Organization Size

1-10

## Twitter

<http://@urbantide>

## Areas of Activities

## SOFTWARE/INTERNET

1. Application development

## SERVICES/OTHERS

1. Business support systems

## Offer

## **Smart City Experts - Technology and Consultancy**

Urban Tide are smart cities experts who provide the technology and know-how joining the dots between data and the people.

Our products allow you to extract, share and create value from your data while our expertise builds on this to make a transformational impact on city operations and the quality of life of citizens.

Smart cities is a global industry of huge potential, estimated to be worth \$1.3 trillion by the year 2020. For the first time in history, more people live in cities than don't. This trend is set to continue. By 2050, 70% of the global population will live in urban environments.

No city has reached complete smart city status. To do so lots of different factors have to harmonise, the dots within technology, data and citizen engagement have to be joined - and Urban Tide focus on working with and supporting cities to do just that.

Our technology services shall extract, hold, integrate, publish and add intelligence to city data. We are currently in the development stage of our technology products.

Our Consultancy Services are well developed and available for procurement through implementation toolkits and training modules.

We are interested in partnering with:

- enterprise software providers
- open source software providers
- technical consultancy service providers
- end user application service providers
- public sector organisations