



## Rob Palfreyman

Sensewhere Ltd.

### Bilateral Meetings

- 02.03.2015 Monday (11.00h - 13.05h)
- 02.03.2015 Monday (13.05h - 15.10h)
- 02.03.2015 Monday (15.10h - 18.05h)
- 03.03.2015 Tuesday (9.00h - 11.05h)
- 03.03.2015 Tuesday (11.05h - 13.10h)
- 03.03.2015 Tuesday (15.15h - 16.55h)
- 04.03.2015 Wednesday (9.00h - 11.05h)
- 04.03.2015 Wednesday (11.05h - 13.10h)
- 04.03.2015 Wednesday (13.10h - 15.15h)
- 04.03.2015 Wednesday (15.15h - 16.55h)

### Description

sensewhere is a world leader in delivering hyper-local and indoor positioning solutions. sensewhere's technology enables precise location information in areas where there is no or inaccurate GNSS coverage such as indoors or in dense urban areas. sensewhere offers industry leading accuracy from a low power, nil licence cost IPS solution which also allows participating customers to earn up to a 25% share in future monetization of location database. sensewhere is in the process of generating by means of "automatic crowd-sourcing" a global indoor RF location database with world-wide coverage enabling highly accurate location services deep indoors in an extremely short period of time by means of sensewhere's proprietary technology. sensewhere are looking for a partner or partners whose devices can incorporate the sensewhere technology and who have sufficient geographic market coverage to help generate and share in the proprietary global database.

### Organization Type

Company

### Organization Size

11-25

### Twitter

<http://www.twitter.com/sensewhere>

### Areas of Activities

### SOFTWARE/INTERNET

1. Application development
2. Content management
3. Mobile entertainment

#### 4. Mobile security systems

Offer

##### **Sensewhere - The Indoor GPS**

sensewhere is a world leader in delivering hyper-local and indoor positioning solutions. sensewhere's technology enables precise location information in areas where there is no or inaccurate GNSS coverage such as indoors or in dense urban areas. Key aspects of the technology are based on automatic crowd sourcing software which uses all available location data including GNSS, Wi-Fi, Bluetooth, PDR, GIS and sensewhere proprietary algorithms to deliver fast, accurate location information. sensewhere is 100% more accurate and at least 50% lower power than competing solutions. sensewhere is available on a licence fee free basis for any mobile application or service that requires highly accurate, low cost, low power location information. sensewhere offers qualifying customers the chance to earn free net economic interest in monetizing its database by targeting the multi-billion \$ indoor positioning and mobile advertising market.